

# Pathways Phase

## Selection Process

A panel of 5 jurors have been selected for their experience with community based public art and ability to embody the values of the project. Together they represent 3 states, 4 cities, 6 disciplines, and 4 mediums ranging from murals to film. Jurors will be revealed when the winners of the Pathways grant are announced.

### Process:

First, the Project Team will review proposals to eliminate any incomplete or unqualified applications on **Saturday, May 11, 2019**.

Second, proposals will be emailed to the jurors for review. They will select their top 10 and provide written feedback for each choice. The Project Facilitator will collect and assess the choices. **May 13-24**.

Third, over a video or conference call the jurors will compare top picks and reach a consensus on their final top 10 proposals. All artists will be notified by **Friday, May 24th** of their status. Top 10 will receive an email with instructions and expectations for their presentations. Other artists will receive notice of non-selection emails.

Finally, jurors will meet in person, on **Saturday, June 1** at the Lawrence Arts Center, to discuss top proposals and interview applicants. Applicants will be asked to make a short presentation (10 min) about their project and then field questions from the panel. Winning artists will be announced by **Saturday, June 8th** via email. The remaining artists will be notified via email and provided with feedback.

**East Ninth Artists' Presentation & Celebration! Everyone Welcome!** A public ceremony will be held to announce the artists and share the selected projects with the community. Each artist will speak about their project and be available to answer questions or chat in a meet & greet format. **Date TBA for the week of June 9th**. Location to be announced.

## **Project Values:**

History of the neighborhood and its people

Non-traditional/intuitive art

Celebrating all mediums, styles, and skill levels

Respect for place, living and non-living things, and the beloved deceased -- including flora, fauna, the river, rocks, trees, artifacts, etc

Diversity

Community-Place-Home

Needs of the people of East Lawrence, as referenced in Community Input sessions

Established Neighborhood Values\*

\*Adopted March, 2014

ELNA (East Lawrence Neighborhood Association) as the representative civic body of East Lawrence hold these shared values.

1. We value East Lawrence as a working-class neighborhood where rents and housing prices are affordable for low-middle income residents.
2. We value the heritage of East Lawrence as a nationally significant part of Lawrence's original town site, and we value its continued progressive spirit that has attracted generations of people to this place and has shaped its culture.
3. We value cultural and economic equity and understand that unchecked development and real estate speculation can erode this value.
4. We value the cultural, racial and age diversity of our neighborhood and the resulting community.
5. We value preservation of the unique cultural and physical characteristics of the neighborhood; from our longstanding oral history, vernacular architecture and superlative trees, to the ephemeral gestures of the families, children, and animals who inhabit our neighborhood.
6. We value creating and maintaining an ecologically, economically and culturally sustainable neighborhood for all residents and especially families.
7. We value the local businesses and organizations that serve the neighborhood and provide living wages.
8. We value empowering neighborhood residents in having their voices heard on issues that matter to them. We acknowledge that some people have more access to political and economic power than others, and we will work to ensure that historically disempowered constituencies will be heard and represented.
9. We value each other as caretakers of our shared home and our rich heritage.
10. We value a quality of life that enables and supports our collective neighborhood creativity.

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## Selection Panel Guidelines for Scoring

**Suggested scoring rubric** (please note, this is a guide, exceptional projects may not hit all the categories equally and yet still warrant a top score):

Criteria	Points 0-5
A. Openness to working collaboratively with the project team members and community	
B. An understanding of community based artwork	
C. Creativity, ingenuity, passion, originality	
D. Harmonious with location (can be intentionally incompatible)	
E. Practicality, Feasibility, Durability (if applicable)	
F. Understanding of project values and goals	
G. Fits as a Pathways Phase project	
H. Eagerness to access project resources and support	
I. Quality and completeness of application materials	
J. Bonus points	
Total	___/45

**Notes:**

## Explanation of criteria:

- A. Displays understanding of community input and a collaborative process.
- B. Thoughtful context: How does the proposal reflect or challenge this particular place and time? Does it build on existing research and practice? Is it informed? Will it have a meaningful impact: How will this project affect a specific community, the arts in this region, or other artists? How is this project relevant to the arts community; or, how will it connect to a public audience or help build a new one? Will it invite and involve community members (including other artists)? How might it benefit an underserved regional or cultural audience?
- C. Is the proposed project fresh, exciting, astonishing or under the radar? Does it encourage groundbreaking ways of thinking, making or doing for the community? Does the proposal offer significant developments beyond any previous work?
- D. Does the artist or team have a carefully chosen, relevant site? Is it appropriate to the message or subject matter of the work? Is the work respectful to the site? Does it fit aesthetically? Will it impact the surrounding homes or businesses? Is it the right scale?
- E. Does the artist or team have the skills, networks and experience to do the project, or are they reaching out to others to help them achieve this?
- F. See project values and goals.
- G. Does it fit the spirit of the Pathways Phase in that it is designed to elaborate on Research (previous RFP, see project website after May 1 for selected projects) projects and/or model and implement new strategies for inclusive co-design, equitable planning and open communication? (see Rebuilding document for complete background)
- H. Does the artist take advantage of Resident Specialists and neighborhood input?
- I. Our primary goal is to choose great art, not to judge technical writing skills or computer literacy. This criteria is not to penalize proposals on technicalities like formatting or file types. It is to assess the care and attention that the artist will bring to their project by delivering a thoughtful and well prepared application. This will look different for different artists.
- J. Was a proposal really exceptional but didn't fit into the matrix in a way that accurately reflects it's worth? Use bonus points to compensate for deficiencies in the scoring system or to reward a superior proposal.